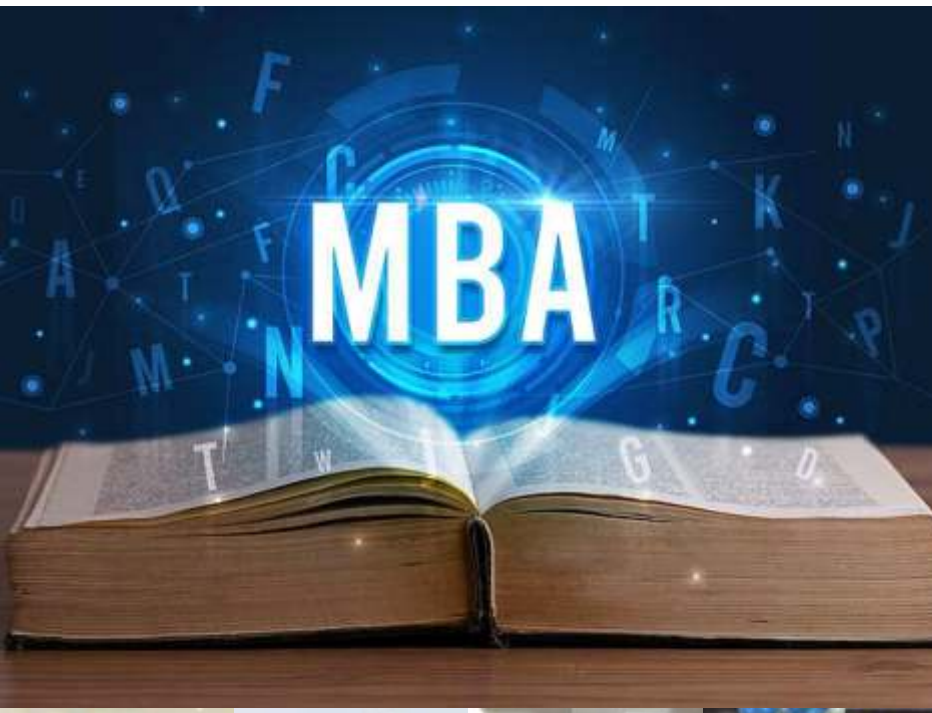




THE COMMUNIQUE

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Newsletter Highlights

Chief Editor's Desk

About the Department

Innovation And Entrepreneurship
Outreach Program

Guest Lectures

Orientation Programme

July – Sept. 2023

VOLUME XIX, ISSUE 3
NEWSLETTER

From Chief Editor's Desk



Prof. (Dr.) Vivek Rastogi
HOD MBA

Welcome to the third Issue of Quarterly Newsletter "The Communiqué" (July'23-September'23) enumerating the various activities and achievements of our students and faculty. We are grateful to the Management for giving us this opportunity. Our department has a team of dedicated faculty members with the aim to promote education in all aspects in order to achieve and fulfill the mission statement that we believe in. The department maintains an utmost academic standard, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results. The Two Year MBA program is affiliated to AKTU, Lucknow. We regularly meet different CFOs and CEOs of the organizations, conduct industrial visits and short-term training as a

part of professional grooming. The program empowers students with a unique combination of skills that instills in them multiple perspectives to launch a corporate career.

Our former President Dr APJ Abdul Kalam, once, asked- "Can we make an education system which will retain the smiles on the faces of our children throughout their education?"

We are committed to meet this challenge. Assuring you of providing the quality education.
Best Wishes!!!

Prof. (Dr.) Vivek Rastogi
Associate Professor
Chief Editor & HOD Dept. of MBA



July – Sept. 2023

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NEWSLETTER

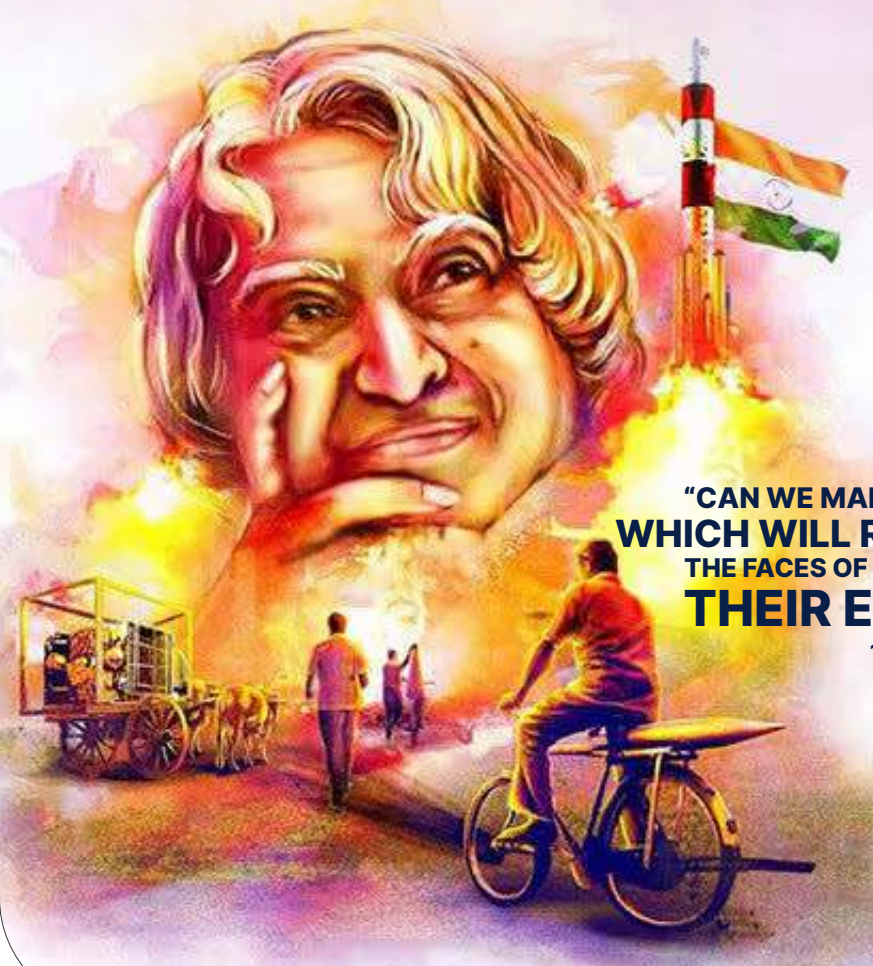
About the Department of MBA

The MBA Department at IIMT Group of Colleges, Greater Noida aims at providing hands-on learning experience combined with practical classroom instruction which helps the students to develop essential business skills needed to effectively manage and lead an organization. The Department tries to integrate sustainability, entrepreneurship and globalization with a core of business fundamentals to produce professionals with entrepreneurial mindset to provide leadership in different organizations all over the world.

In order to achieve this, the Department possesses qualified faculty members with rich experience and expertise in teaching and research as well. The MBA Degree is offered as per AKTU (Dr A.P.J Abdul Kalam Technical University, Lucknow) curriculum along with other value-added features like Communication Lab, Industry-Academia Interaction and Case Study Method of teaching.

At present, the Department offers total of six specializations viz. Marketing, HR, Information Technology, International Business, Operations Management, and Finance. The Students of MBA are highly benefited from the guidance and training under eminent industrialists and entrepreneurs through their expert lectures/ workshops. We aim to develop an understanding of key concepts and contemporary management theories and practice in the functional areas of business.

The department has produced competent managers across diverse business sectors. Our alumni are placed in reputed organizations globally and drawing a great career maps for themselves in the field of business.



“CAN WE MAKE AN EDUCATION SYSTEM WHICH WILL RETAIN THE SMILES ON THE FACES OF OUR CHILDREN THROUGHOUT THEIR EDUCATION?”

~Dr. A.P.J. Abdul Kalam

July - Sept. 2023

VOLUME XIX, ISSUE 3
NEWSLETTER

INNOVATION AND ENTREPRENEURSHIP OUTREACH PROGRAM AT SARV HITKARI INTER COLLEGE DAYANATPUR, JEWAR

On 27 July 2023, an Innovation and Entrepreneurship Outreach Program was organized by the Department of MBA under the aegis of Institution's Innovation Council (IIC) of IIMT College of Engineering, Greater Noida. The event was coordinated by Dr. K.N Chaube and conducted at the Sarv Hitkari Inter College, Dayanatpur, Jewar to enhance general awareness of the young minds about importance of innovation and entrepreneurship.

The outreach programme at Sarv Hitkari Inter College, Dayanatpur, Jewar was conducted by Dr Vivek Rastogi, Head, Department of MBA and Dr KN Chaube wherein the young minds were ignited to become job-creators rather than job seekers. The programme was conceived to enhance general awareness of the students about importance of innovation and entrepreneurship and enhance their knowledge and skill about entrepreneurship as a career opportunity. A total of 42 students attended the programme.

The poster features the logos of the Institution's Innovation Council and IIMT College of Engineering. It states the event is jointly organized by the IIC-IIMT and the Department of MBA. The title is 'INNOVATION AND ENTREPRENEURSHIP OUTREACH PROGRAM @ SARV HITKARI INTER COLLEGE, Dayanatpur, Jewar (Gautam Buddha Nagar), Uttar Pradesh'. It lists two speakers: Dr. Naveen Rathee, IIC President, and Dr. KN Chaube, Assoc. Prof. (MBA Dept.). The date and time are July 27th, 2023, from 10:00 AM to 05:00 PM. Social media handles for IIC, IIMT, and CIIMT are provided at the bottom.

Students of Sarv Hitkari Inter College, Dayanatpur, Jewar attending the Session

July - Sept. 2023

VOLUME XIX, ISSUE 3
NEWSLETTER

LEARNING FROM THE EXPERTS

GUEST LECTURE

On 14 August, 2023, the Department of MBA organized a Guest Lecture on “Women Entrepreneurs and their contribution in economic growth”. The event was coordinated by Mr. Amit Verma and Ms. Priyanka Bhayana, Assistant Professors of MBA department.

The esteemed guest speakers for the event were Dr. Smita Mishra, (President IP Foundation Trust & Social Entrepreneur, Gurugram, Haryana) & Ms. Rupam Gautam, (Serial entrepreneur, Advik Energy Pvt. Ltd. Lucknow, Uttar Pradesh).

Through this session the students were enlightened about how women entrepreneurs through their ever increasing presence have significantly influenced the social and economic demographics of the country. The participation of women in the labor force has helped millions of families to pull out of poverty.



Guest Speakers Delivering their Lecture

Orientation Programme For MBA 1st Year (batch 2023-25)

Day-1 : Introduction Programme

On 15th September 2023, the Orientation Programme was organised for the new batch of MBA 1st year. The Orientation programme included an introduction session of the students which was coordinated by Ms. Shweta Dubey, Assistant Professor-MBA. The purpose of the Introduction Program was to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.

Students were asked to come up on the stage and present a brief introduction about themselves. A few enthusiastic students also performed a variety of different activities like dance, poetry recitation and singing songs.



MBA 1st Year students attending the orientation programme

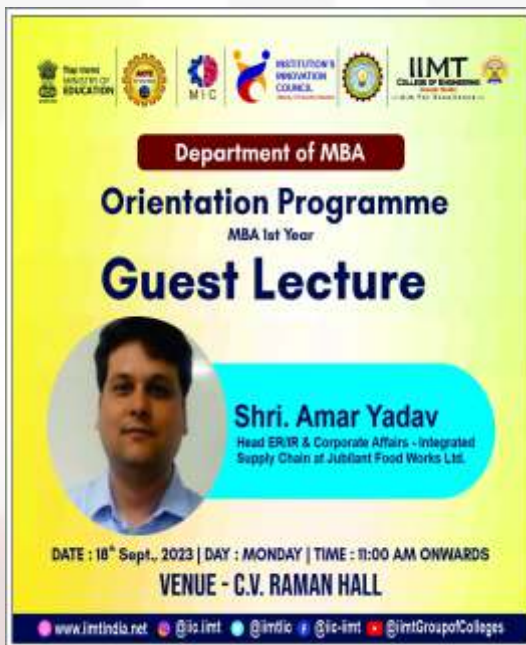
DAY 2: ORIENTATION PROGRAMME

GUEST LECTURE-1

On 18th September 2023, as a part of the orientation programme, the Department of MBA organized a Guest Lecture. The event was coordinated by Ms. Priyanka Bhayana, Assistant Professor MBA Department. The Guest Speaker was Mr. Amar Yadav, Head ER/IR & Corporate Affairs - Integrated Supply Chain at Jubilant Food Works Ltd.

The guest lecture was very enlightening and thought-provoking. The interactive pattern of the speaker kept the participants engrossed throughout the session. The interaction imbibed the participants with an overall understanding of the holistic concept and importance of human resource management in an organization.

The lecture concluded with a Q&A session, where the students got an opportunity to ask questions and seek advice from the speaker.



Mr. Amar Yadav Addressing MBA 1st year students

July - Sept. 2023

VOLUME XIX, ISSUE 3
NEWSLETTER

DAY 2: ORIENTATION PROGRAMME

GUEST LECTURE-2

On 18th September 2023, during the second half of the day another guest lecture was organised for the new batch of MBA 1st year. The event was coordinated by Ms. Priyanka Bayana, Assistant Professor, MBA Department. The guest speaker was Mr. Praveen Ahuja, Vice President and Global Head of Delivery, Financial Services (BFSI).

The Chief Guest addressed the students and discussed the importance of soft skills in managerial success. He also discussed that in today's scenario, knowledge and concepts matter the most to get placed in a renowned company. With the time becoming unpredictable Mr. Ahuja focused on being proactive and explained the students to remain aware and alert about the happenings in the business world. The lecture was well-received by the students and was very enlightening.



Mr. Praveen Ahuja addressing MBA 1st year students

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— Aim For Excellence —

Department of MBA



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